

NEWS RELEASE

06 November 2009

FOR IMMEDIATE RELEASE

Expanding firm moves to Reigate to continue to grow the business

Concept Financial Planning has relocated from South Croydon to the leafy borough of Reigate this week. After successfully building up their customer focused proposition, Paul Richardson, Managing Director was one of the first 20 people in the UK to achieve the ISO 22222 standard through Standards International. This has positioned the firm well for growth; therefore, the office move was an obvious next step for Concept Financial Planning.

Paul Richardson, Managing Director said "I believe this is a fantastic opportunity for us not only to continue to deliver our customer focused proposition in a prime location for our business but it also allows us to be closer to many of our clients and our professional connections with whom we do business. In addition, it gives us room to grow the business as the premises are larger and this will allow for business expansion as we are actively recruiting at the moment. Many of our clients like to visit the premises to see what we do and we have more space for those client meetings to take place. We are very excited about the move and we look forward to getting to know the business and community over the coming months."

Maud Alleyne, The Best of Reigate said "I have known Paul for about 2 years and have followed closely his great achievements. Paul is a nice, genuine and talented individual who will go out of his way to help people achieve their financial goals. His reputation is second to none and I am sure Reigate will only benefit from the relocation of Concept Financial Planning to the Borough."

Ends

MORE

Page two of Expanding firm moves to Reigate to continue to grow the business

Notes to editors

Concept Financial Planning Ltd is an Independent Financial Adviser firm who offer financial planning advice on investments, pensions and protection products to individuals, corporate clients and trusts. The focus is on establishing and maintaining client relationships for the long term to cover the different life stages clients' face and to continuously guide and advise them through these stages. The business was set up two and a half years ago and today boasts more than 200 clients and £18m funds under management.

ISO 22222 is an internationally agreed benchmark that assesses and awards financial planners who can demonstrate that they have the knowledge, skills, experience and ethical values to deliver a first class service to their clients.

For further information please contact Paul Richardson, Managing Director on 07872 384555 or email paulrichardson@conceptfp.com